

Dealership Cyber Risk & Insurance Program

Cyber risk is difficult for dealerships to manage because it spans complex operations, interconnected systems, multiple rooftops, and numerous access points. Without structured assessment and planning, gaps in controls and incident readiness can remain hidden. The Dealership Cyber Risk and Insurance Program provides practical, dealership-specific guidance that aligns security controls, insurance readiness, and real-world operations. The program helps dealerships:

- Reduce cybersecurity and financial risk
- Improve cyber insurance readiness and confidence
- Gain clarity into vulnerabilities and exposure
- Respond faster and more effectively to incidents
- Maintain a resilient, defensible cybersecurity posture over time

How the Program Works

Our dealership-focused process is designed to assess risk, improve defenses, and ensure readiness before an incident occurs.



Cyber Insurance Assessment

Cyber insurance is only as effective as the policy itself. Many dealerships discover after an incident that coverage limits, pre-existing requirements, or restrictive conditions can significantly reduce or eliminate payouts.

We review your cyber insurance policy to clarify requirements, validate coverage, and ensure alignment with your dealership's scale and risk exposure. For dealerships without an existing policy, we assist in qualifying and identifying appropriate coverage as an independent third party.

Penetration Testing

Our network penetration testing services are designed to assess your organization's security by simulating real-world cyberattacks, such as phishing and ransomware, using the same tools and techniques employed by threat actors. This testing provides a comprehensive understanding of your cybersecurity strengths, weaknesses, and priorities, enabling your organization to continuously strengthen defenses as cyber threats evolve.

Vulnerability Scanning

We perform a comprehensive diagnostic review of your cybersecurity controls and tools to identify both strengths and gaps and evaluate how effectively your defenses perform against real-world threats.

This assessment combines leading cybersecurity technology with deep dealership-specific expertise to develop a clear view of your unique risk position and operational needs.

Consultation and Risk Review

Following the vulnerability scan, we deliver an in-depth consultation that provides a clear, actionable view of your cybersecurity risks, strengths, and gaps, along with phased recommendations for improvement. This review includes:

- A prioritized remediation and improvement plan
- Assessed likelihood of attack based on current controls
- A roadmap to strengthen security, insurance readiness, and end users

Continuous Cyber Risk Commitment

Cyber risk does not stop after an assessment. Schneider Downs maintains an ongoing commitment to helping dealerships manage risk as threats, technologies, and insurance requirements evolve

Digital Forensics and Incident Response Retainer Program

As part of the program, qualifying dealerships have access to our Digital Forensics and Incident Response (DFIR) Retainer Program. In the event of a suspected cybersecurity incident, our always-on DFIR hotline provides immediate access to experienced responders, with priority access to a trusted, pre-approved partner aligned with cyber insurance requirements to support rapid containment and recovery.

Why Schneider Downs?

Schneider Downs combines cybersecurity, risk management, and dealership industry expertise to help dealerships address technology and insurance challenges. Our approach aligns security controls with cyber insurance requirements and operational realities.

Through alignment with insurer expectations, always-on security controls, and access to a trusted incident response partner, we help dealerships strengthen defenses, improve readiness, and maintain a resilient cybersecurity posture against evolving threats and insurance scrutiny.

Ready to Get Started?

For more information on how Schneider Downs Dealership Cyber Risk and Insurance Program, contact our team at contacts@schneiderdowns.com or visit www.schneiderdowns.com/dealerships.



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